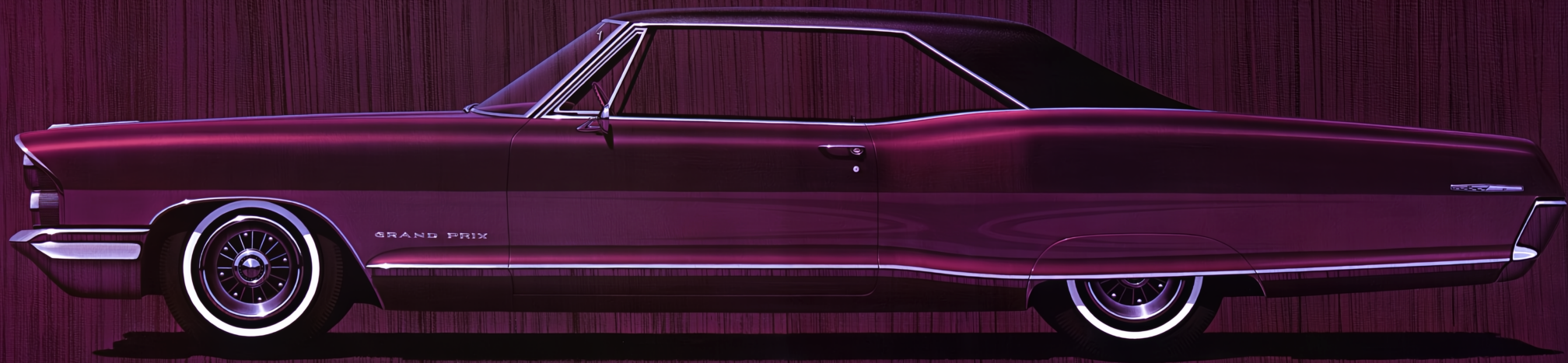


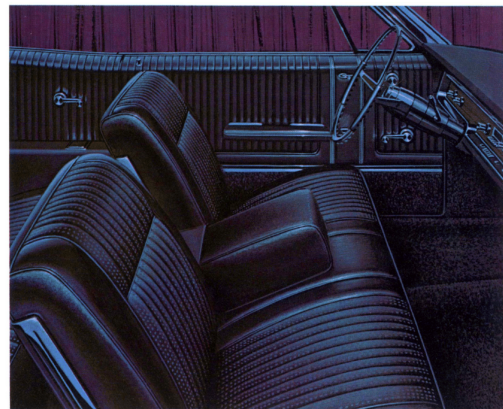
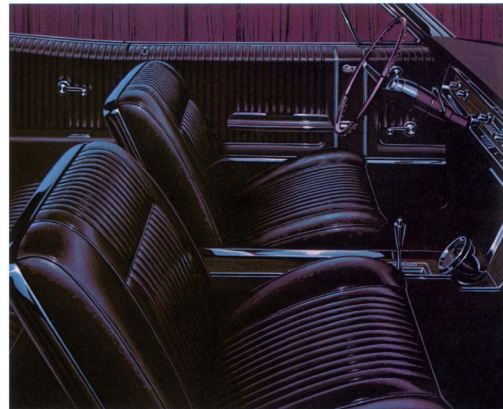
The Grand Prix by Pontiac







About the car The Pontiac Grand Prix has been engineered to offer a fine balance of standard and optional equipment which enables the Grand Prix buyer to literally tailor the car to his own personal tastes. For example standard equipment includes an all-expanded Morrokide interior with console and bucket seats, in nine monochromatic styles (dark blue, dark turquoise, bluemist slate, gold, red, blue charcoal, plum, and parchment with black or red accents). Or, at the buyer's option, console and bucket seats of Pontchartrain cloth and vinyl (in blue charcoal or gold) or bench seats without console (in blue charcoal Pontchartrain cloth or black expanded Morrokide) at no extra cost whatsoever. A new improved 333-horsepower V-8 is standard in the Grand Prix, as are the electric clock, articulated windshield wipers, padded instrument panel, assist bar, map and courtesy lamp, wood appliqué on instrument panel and console, cigar lighter, heater, defroster, frameless curved glass side windows, dual mufflers and tailpipes, all-synchronized three-speed transmission, fender skirts, glovebox lamp, new windshield with less curvature for improved



visibility, and your choice of fifteen exterior colors. Optional equipment at small additional cost (some of which is shown on the car illustrated) includes air conditioning with or without Automatic Temperature Control, a new Turbo Hydra-Matic, Cordova top in black or beige, AM or AM-FM radio, power antenna, rear seat speaker and Verbra-Phonic speaker, remote-controlled side view mirror, custom sports steering wheel, power brakes, power steering, power windows, aluminum wheel hubs and drums, back up lights, trunk light, safety group (parking brake indicator light, safeguard speedometer, Electro-Cruise) windshield washers, whitewall tires, rear window defogger, and such handling and performance items as heavy-duty shock absorbers and springs, and engines of 325, 338, 356 and 376 horsepower. There are many other less significant items which don't bear detailing here but which nevertheless add character to the car. A few judicious minutes spent with the dealer and his equipment catalog can put together a satisfying combination to suit even the most demanding customer. For after all, you still start and end with the Pontiac Grand Prix—the most stunning sports coupe in the world.